

## **MK CAN LOGO CHALLENGE**

### **1.0 MK CAN WORLD RECORD ATTEMPT**

Last year, Whitehouse Community Council (WHCC) took part in the MK CAN Project. This was a world record attempt to break the world record for longest line of food cans. Each participant provided a minimum of 350 cans of food to the line. WHCC contributed 399 cans of food through a local campaign requesting residents and local groups to donate.

Most of the cans from the MK Can Event has already been distributed.

### **2.0 MK CAN – LOGO CHALLENGE**

The MKCAN Challenge is MK Foodbank's new city-wide food campaign which would take place in each participant's own locality.

The challenge is to local businesses and community groups to create a large-scale mural of their logo out of essential food items. The photos from above would be used to promote the organisation and MK Foodbank will collect the food tins.

The logo should be created between 25 March until Friday 5 April and it can be as big and imaginative as the organisation likes.

[Logo Challenge - MK Food Bank](#)

To restock the shelves, MK Foodbank are hoping to collect another £102,000 food items from the Logo Challenge.

To sign up to the challenge, applications are to be received by MK Foodbank by 22 March 2024.